

Character Education

The Moral of the Story



Bobby Norfolk
Emmy Winning Storyteller

Kick your character education curriculum into high gear with Bobby's signature program! His highly energetic, dynamic style, ignites a new enthusiasm in both children and young adults. Key concepts include:

- ◆ **Respect**
- ◆ **Cooperation**
- ◆ **Honesty**
- ◆ **Self-Esteem**
- ◆ **Responsibility**
- ◆ **Tolerance**
- ◆ **Self Discipline**

Bobby Norfolk is the co-author of *The Moral of the Story, Folktales for Character Development*, a handbook for enhancing character education programs with traditional tales. Drawing on decades of experience in the field, he fills this program with entertaining stories of characters who face ethical choices. He focuses on the comic consequences of their decisions, leading to serious contemplation of the importance of behavior. Additionally, he draws from his personal experience, sharing tales of overcoming adversity and making responsible life choices. (All Ages.)

Booking Information

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